

Profila ZEKE token sale onboarding

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How to buy ZEKE in 3 steps?



0 Three step journey

To participate in the ZEKE token sale, you need to pass three (3) crucial steps and have a positive response to the following questions

A Do you have the funds to purchase ZEKE?

Profila accepts fiat: EUR – USD - CHF

Profila accepts crypto: ADA – BTC – ETH

Before you start, decide which fiat currency or crypto asset you will use to purchase ZEKE.

Find more info in step 1 “how to buy ZEKE”

B Are you eligible to buy ZEKE?

We have an onboarding process that verifies you are eligible to buy ZEKE and verifies the you are who you say you are.

The onboarding happens via an automated platform from our partner Altcoinomy SA, a Swiss financial intermediary. Find more info in Step 2 “how to get validated”

C Do you have a wallet to receive ZEKE?

After the vesting period, we will send you ZEKE to your ADA wallet, or instructions to download a wallet where you can use your ZEKE in case you don't have an ADA wallet.

Until then, we will send you instructions to register on our website where you can see your ZEKE balance. Find more info in step 3 “how to receive ZEKE”

1 How to buy your ZEKE?

Decide if you will use fiat (money) or crypto-asset to exchange for ZEKE.

FIAT

If you choose to buy ZEKE with fiat (EUR – USD – CHF), you need to have the following information when you fill out the onboarding steps under point 2 “how to get validated”:

- correct amount available on your account
- bank account number and bank name

During the onboarding process, we will send you the bank account details where you can send the funds to.

Crypto

If you decide to buy ZEKE in exchange for another crypto-asset, you can choose between one of 4 tokens: Cardano (ADA) – Bitcoin (BTC) – Ethereum (ETH), USD stable coin (USDT)

Option 1. You own ADA* – BTC – ETH – USDT

- Note down your crypto-asset address before continuing to step 2.

Option 2. You do not own any crypto-asset

- Follow the 7 steps in the article “[how to buy cryptocurrencies](#)” to easily purchase any of these 4 crypto-assets.
- Note down your crypto-asset address before continuing to step 2.

* in case of ADA, you need to use a [Daedalus](#), [Yoroi lite wallet](#), or any other ADA wallet where you hold the private key, so not an exchange account

2 How to get validated?

Our onboarding process verifies if you are allowed to buy ZEKE. We will ask you for some info, documents, and actions to take.

Requirements
information
digital document
action

A Onboarding platform & contract

1. Go to our website <https://ico.profila.com>.
2. Go to the “buy ZKT”.
3. You will be asked to fill out a form about your participation in the ZEKE sale. If you received a private code [e.g., “DB7hl”], you can include it in the form.
4. We will send you a contract called “SAFT” (simple agreement for future tokens) via DocuSign that you need to sign electronically.
5. After signing the SAFT, register on the onboarding platform from our partner Altcoinomy, where you can “create an account” and follow all the steps. (check SPAM folder for verification code). See link to platform [HERE](#).

Checkout our [video](#) explainer or email ico@profilo.com in case you have any questions.

B Video Verification or Meeting

Depending on your residency and investment tier (explained in detail in the next slide), you will be able to schedule a 15-minute slot during the onboarding process, with our partner Altcoinomy. After the video call, Altcoinomy will inform you if you are eligible to participate.

3 How to receive ZEKE?

Where and when can you see the balance of the ZEKE you have purchased?

This will be in 2 phases as detailed below:

A Phase 1 – seed/private round –website

Within a couple of weeks after buying ZEKE, you will be able to register a personal page on our website where you can see your ZEKE balance. We will share instructions shortly on how to setup this personal page.

B Phase 2 – post vesting – DripDropz

As per the vesting periods indicated in the whitepaper, you will be able to claim your monthly ZEKE tokens on DripDropz – <https://dripdropz.io>, via the “drip it” button. You will need to include an ADA wallet address.

C Phase 3 – future – Profila App

Profila is working on integrating an ADA wallet in the Profila app. Once successful, you will be able to see your ZEKE balance in the Profila App.

We will communicate this with you in due time. We advice you to register to our newsletter

A Swiss Individual

Option 1 – you are a Swiss national and individual.

Depending on the amount you invest (see below, 4 tiers), the requirements are set out below

Requirements
information
digital document
action

Tier	Individual
Tier 1 0-1k	Full Name Address Nationality E-mail Phone Number Form A Passport / Id Banking Info Crypto Address
Tier 2 1k – 15k	Tier 1 Video Conference
Tier 3 15k – 100k	Tier 2 Fiat corroboration Crypto corroboration Proof of Residence
Tier 4 100k – 1m	Tier 3
Tier 5 1m+	Tier 4 Physical meeting

B Swiss company

Option 2 – you are a Swiss company.

Depending on the amount you invest (see below, 4 tiers), the requirements are set out below (including a form accessible via the onboarding platform)

Requirements
information
digital document
action

Tier	Corporate
Tier 1 0-1k	x
Tier 2 1k – 15k	Form A Form K Corporate Doc Video Conference
Tier 3 15k – 100k	Tier 2 Fiat corroboration Crypto corroboration
Tier 4 100k – 1m	Tier 3
Tier 5 1m+	Tier 4 Physical meeting with Shareholders

C Non-Swiss individual

Option 3 – you are a non-Swiss national and individual.

Depending on the amount you invest (see below, 4 tiers), the requirements are set out below

Requirements
information
digital document
action

Tier	Individual
Tier 1 0-1k	Full Name Address Nationality E-mail Phone Number Form A Passport / Id Proof of Residence ¹ Banking Info Crypto Address
Tier 2 1k – 15k	Tier 1
Tier 3 15k – 100k	Tier 2 Fiat corroboration Crypto corroboration Video Conference Proof of Residence
Tier 4 100k – 1m	Tier 3
Tier 5 1m+	Tier 4 Physical meeting

D Non-Swiss company

Option 4 – you are a non-Swiss company

Depending on the amount you invest (see below, 4 tiers), the requirements are set out below (including a form accessible via the onboarding platform)

Requirements
information
digital document
action

Tier	Corporate
Tier 1 0-1k	x
Tier 2 1k – 15k	Form A Form K Corporate Doc
Tier 3 15k – 100k	Tier 2 Fiat corroboration Crypto corroboration Video Conference
Tier 4 100k – 1m	Tier 3
Tier 5 1m+	Tier 4 Physical meeting with Shareholders